

Because Emails don't Sell Cars... People Do!

American automotive dealerships are facing a significant downturn in the economy, rising gas prices, and a rapidly changing way people buy cars.

We help you combine people, process, and technology to sell more cars.

Passive Internet technologies like email and chat definitely help the process, but phone dialer technology helps representatives get more buyers to the dealership, and face-to-face selling still closes more sales than anything else.

What is ResponseDealer?

ResponseDealer combines many Web-based productivity tools with PowerDialer, inbound call, and response technologies developed by InsideSales.com into one integrated solution designed specifically for automobile dealerships.

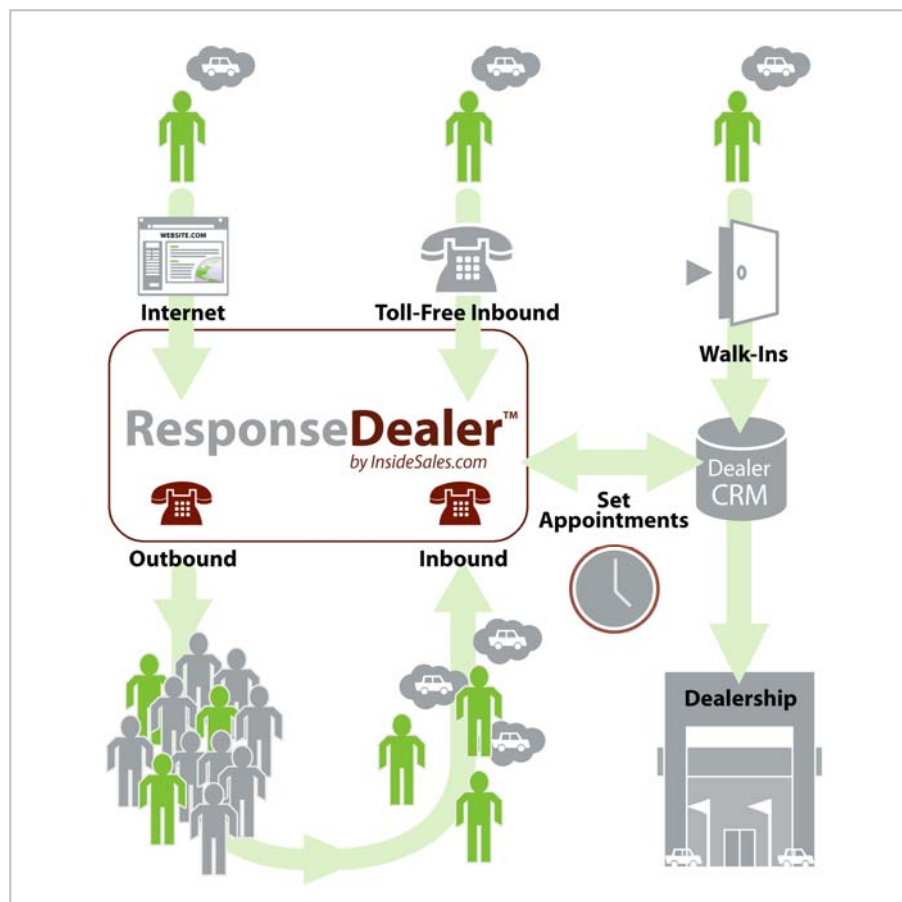
We help you leverage Internet leads, inbound phone calls, and walk-in traffic to generate more leads and make more sales.

“ ResponseDealer by InsideSales.com allowed us to **double sales (102.8% growth)** in less than one year, in a down economy. We're not only sold...

We're selling! ”

-Jim Click,
Owner,
Jim Click Automotive
(40th largest dealer in US⁺)

Go to
[http://InsideSales.com/
Jim-Click-study.php](http://InsideSales.com/Jim-Click-study.php) to
reserve a copy
of this study



Benefits of ResponseDealer

We help you increase profitability and lower costs even in a tough economy.

Here's what ResponseDealer will help you do better:

- Contact and invite many more car buyers to your dealership.
- Capture contact information on every lead that comes your way.
- Respond faster to leads to dramatically increase lead qualification.
- Answer your inbound phone calls quicker (even when busy.)

Recent awards
received by
InsideSales.com



Who Should You Consider Using ResponseDealer?

ResponseDealer can benefit the largest automotive group to the smallest home town car dealer.

We give you the tools to help your sales or customer service staff quadruple the amount of work they can do; eight hours of work in two or three hours.

The on-demand software-as-a-service design and pricing allow you to pay for only what you use, get rid of maintenance hassles, and avoid large up-front capital expenditures.

ResponseDealer Features:

- InsideSales.com PowerDialer with voice messaging, call transfer and more.
- ResponseSwami™ immediate response callback dialer.
- Easily integrates with existing automotive CRM solutions.
- Web lead and call tracking with reporting, analytics and dashboards.
- Real-time appointment setting for salespeople with tracking, confirmation, and verification.
- Lead nurturing by phone, autodialer, email, fax, and other media.
- Phone contact monitoring, recording, and whisper coaching.
- Inbound / outbound blended call handling with ResponsePop (customer record popscreen.)

34 East 1700 South, Novell Building A113 | Provo, Utah 84606
www.INSIDEsales.com | T +1 866.498.6436 | F +1 801.853.4089

© 2008 All rights reserved. InsideSales.com and ResponseDealer.com are trademarks of InsideSales.com, Inc. All trademarks are the properties of their respective owners